FORD 1992

Festiva



FORD FESTIVA. SURE, THERE ARE PRACTICAL REASONS FOR OWNING IT, BUT NONE CAN COMPETE WITH THE PURE PLEASURE OF DRIVING IT.

You like the peace of mind that comes with driving a new car. You also have a conservative attitude about fuel and an eye for a smart buy. Enter Ford Festiva.

Front-wheel-drive Festiva is a lot of transportation for your dollar, both in terms of value for the money and economy of operation. Its purchase price is attractively low, and it's prudently shy of the gas pump (1992 EPA gas mileage estimates not available at press time; see your Ford Dealer).

Festiva value stays with you as you drive. Like all Ford cars, it's covered by a 6-year/100,000-mile corrosion limited warranty. And while some manufacturers equip their cars with bumpers that just meet the 2½ mph federal standard, Festiva, like every other Ford car, is equipped with bumpers designed to absorb impacts of 5 mph. This helps protect the cooling system, lamps, exhaust and other components in the event of a minor impact.



Much of what makes Festiva such a satisfying purchase, however, goes well beyond the practical considerations of the car. Because in Festiva's case, great utility does not preclude attractive styling and real driving enjoyment. That's especially true this year, with the introduction of the appearance-enhancing Sport Option Package, with its special interior, rear spoiler and tape stripe graphics (shown below).

Festiva makes a terrific around-town car with its excellent maneuverability and ease of parking. It's also very much at home out on the open road with its capable suspension, peppy SOHC 4-cylinder engine, precise rack-and-pinion steering system and power front disc brakes.

Festiva GL shown in White. New aluminum wheels enhance GL's exterior styling.

The reason, then, for Festiva's appeal is really quite simple. There's a lot to like.

And, of course, Festiva is a product of Ford's continuing commitment to quality and a reflection of the design leadership Ford has brought to the 90s.



The new Sport Option Package, with its special interior and exterior trim schemes, is shown here in Hot Red. It's available with Festiva GL. Wheel appearance is subject to change; see your Ford Dealer.

FESTIVA'S REMARKABLY SPACIOUS INTERIOR PROVIDES A DRIVING EXPERIENCE YOU CAN REALLY GET INTO.

Today's ergonomic design principles are powerful weapons in the race for more interior space, and Festiva is a shining example of such advanced design. In fact, its 86.1 cubic foot EPA passenger volume index actually makes it roomier inside than many cars that are larger on the outside.

Front occupants enjoy an elevated, "command" seating position, while rear seat passengers experience a surprisingly spacious seating area. And there's a special release for the front passenger seat that allows it to slide all the way forward, making it easier for rear passengers to get in and out.

For cargo, Festiva offers unusual versatility and spaciousness. The entire rear seat assembly can be folded up toward the front seat backs for maximum cargo capacity and a flat floor.



The layout of Festiva's instrumentation is the result of careful planning and applied ergonomics.

Festiva instrumentation, both in terms of visibility and accessibility, is also an excellent example of applied ergonomics. The instrument cluster, which includes fuel and water temperature gauges, is designed to be quickly and easily read. The steering wheel is comfortable to grip. The horn is located in its wide spokes and can be easily activated with both hands firmly on the wheel.

Demisters help keep the side windows from fogging in inclement weather. Stalk-mounted controls operate the lights, windshield washer, turn signals and flash-to-pass.

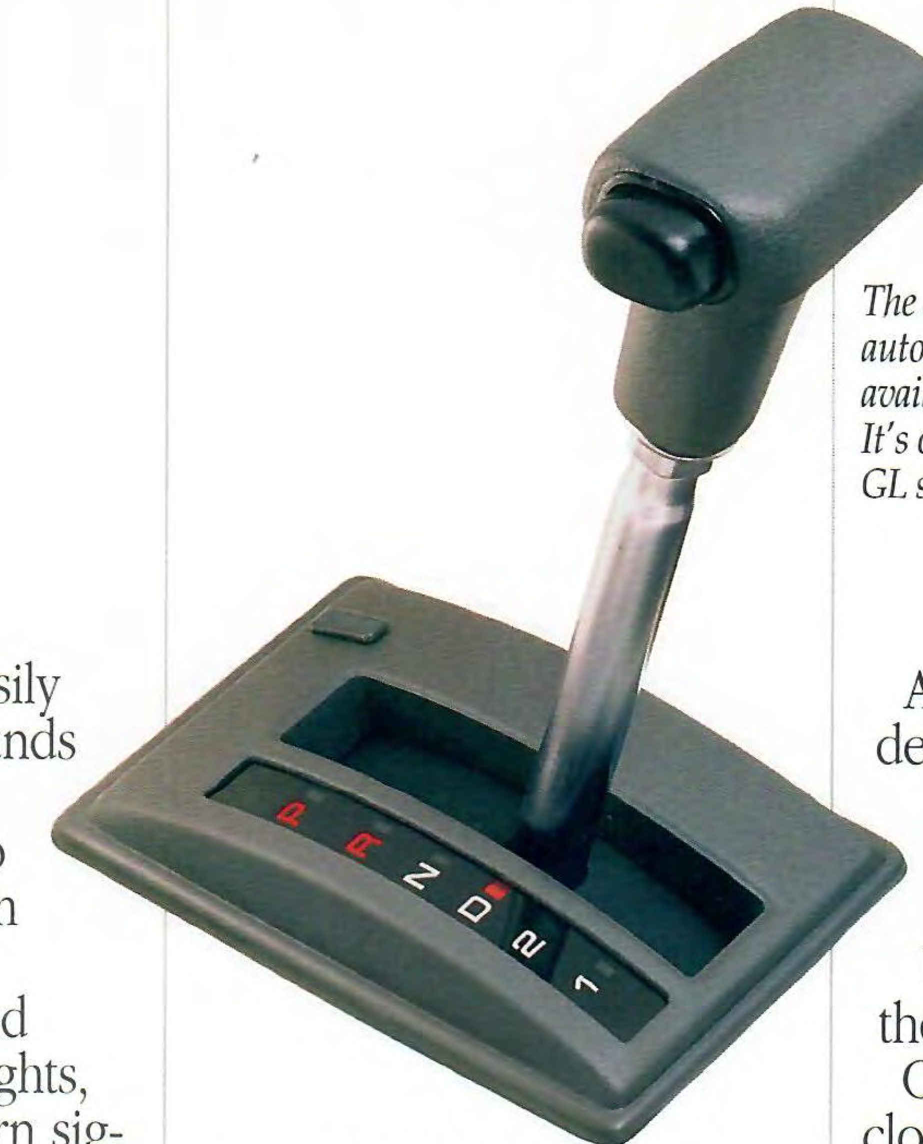
The reclining high-back front buckets and flip-fold rear seat feature cloth and vinyl upholstery. The rear quarter windows open for enhanced ventilation. Color-keyed carpeting, a handy consolette, courtesy lamps, and a day/night rearview mirror are also standard equipment.

The GL series adds premium cloth and vinyl upholstery, an electronic AM/FM stereo radio with clock, full door trim with map pockets, trim on the rear pillar, and a convenient cargo cover.

The new Sport Option Package, available with Festiva GL, includes unique sport cloth trim on the seats and on the door panels (as well as a rear spoiler and bodyside tape stripe on the outside) for a decidedly free-spirited look.



The Festiva GL interior features cloth and vinyl upholstery. It's shown here in Medium Grey.



The convenience of an automatic transaxle is available for Festiva. It's optional with the GL series.

An automatic front shoulder belt restraint system is standard in all Festivas. It automatically secures the shoulder belts for the driver and the front passenger.

Once you're seated, have closed the door and turned on the ignition, the motorized belt moves back along its track and across your chest and shoulder. All you have to do manually is fasten the lap belt.

When you're properly parked with the ignition off and it's time to exit, simply open the door and unfasten the lap belt. The shoulder belt automatically moves forward out of the way.

The system, of course, is not intended to function alone. Use it in conjunction with the manual lap belt.



Festiva's rear quarter windows open for enhanced ventilation.

A PRACTICAL BALANCE OF ABILITIES MAKES FESTIVA A GREAT ALL-AROUND PERFORMER.



A wide stance and capable suspension provide excellent handling and balance.



Festiva's excellent driving characteristics can be attributed to several key engineering decisions, not the least of which was to make Festiva a front-wheel-drive car.

The advantages of front-wheel drive are now well established. Placing the weight of the engine and transaxle over the driving wheels produces good traction in adverse driving conditions such as snow or mud. And the lack of a drive shaft tunnel increases passenger space. That's especially important for a car in Festiva's class.

The rack-and-pinion steering system is firm and precise and transmits a good feel of the road. It combines with the MacPherson strut front suspension to provide a happy combination of responsive handling and a smooth ride. The wide stance (55.1" front and 54.5" rear treads) contributes to good overall vehicle balance. And a front stabilizer bar works with the suspension to help reduce sway.

Festiva is equipped to perform well at those four all-important contact points, too. All-season 145/SR12 steel-belted radial tires feature a road-gripping tread design (165/70SR12 standard with GL). Power front brakes are the disc type, and the rear drum brakes are self-adjusting.

The standard 1.3 liter SOHC 4-cylinder engine has plenty of pep, yet achieves impressive fuel economy. It also benefits from the advantages of multi-port electronic fuel injection (EFI). These include improved overall operation, smooth running and easier starting, even in temperature extremes.

This efficient powerplant is teamed with a 5-speed manual transaxle. The overdrive fifth gear enhances Festiva's highway fuel economy. An optional 3-speed automatic transaxle is available with Festiva GL.







Festiva's entire rear seat assembly can be folded up toward the front seat backs for maximum cargo capacity and a flat load floor.



Festiva L shown in Aqua. The rear cargo hatch opens wide to a generous cargo area, one of Festiva's many practical virtues.

MAJOR STANDARD FEATURES

Exterior

- Opening rear quarter windows
- Aerodynamic halogen headlamps
- Tethered gas cap
- Locking fuel filler door
- Body-color grille
- Grey bumpers with integral side extensions
- Black windshield wipers, windshield molding and door handles
- Narrow bodyside moldings
- Left-hand outside rearview mirror
- 4.0" semi-styled steel wheels

Interior

- Reclining high-back bucket seats with cloth and vinyl upholstery
- Rear seat walk-in release on front passenger seat
- Flip-fold rear seat
- Fuel and water temperature gauges
- Maintenance-free battery
- Two-speed windshield wipers
- Consolette
- Color-keyed vinyl door trim with integral armrests
- Color-keyed floor and luggage compartment carpeting
- Front and rear ashtrays
- Cigarette lighter
- Day/night rearview mirror
- "Soft feel" gearshift knob
- Glove box
- Inside hood release
- Automatic front shoulder belt/manual lap belt restraint system
- Manual 3-point rear shoulder/lap belts
- Side window demisters
- Courtesy lamp

Festiva GL (in addition to or in place of above items)

- Body-color bumpers with side extensions
- Black center pillar and door frames
- Body-color narrow bodyside moldings
- Dual outside rearview mirrors
- Rear window wiper/washer
- 4.5" aluminum wheels
- Reclining high-back bucket seats with premium cloth and vinyl upholstery
- Electronic AM/FM stereo radio with integral digital clock
- Full door trim with cloth insert
- Door map pockets
- Rear pillar trim
- Cargo cover

FESTIVA OPTIONS

- Rear window defroster
- Electronic AM/FM stereo radio with cassette tape player and integral digital clock
- Flip-up open-air roof
- Electronic AM/FM stereo radio with integral digital clock (Festiva L)
- Sport Option Package (Festiva GL. Includes a rear decklid spoiler, tape stripe graphics, sport cloth seat and door trim)
- Air conditioning/tinted glass (Festiva GL)
- Automatic transaxle (Festiva GL)

COLORS AND TRIMS

Exterior Paint Colors	Interior Trim Colors		
	Medium Grey	Light Sandalwood*	Medium Grey (Sport Option)
Aqua	■	■	
Hot Red	■	■	■
White	■	■	■
Black*	■	■	■
Brilliant Blue Clearcoat Metallic	■	■	
Cayman Green Clearcoat Metallic	■**	■	

*Not available with Festiva L. **Not available with Festiva GL.

SPECIFICATIONS

Engine type	1.3 liter in-line SOHC 4-cylinder with electronic fuel injection
Compression ratio	9.7:1
Transaxle	5-speed manual overdrive; 3-speed automatic available (GL)
Front suspension	Independent MacPherson strut; strut-mounted coil springs, track control arm and stabilizer bar
Rear suspension	Torsion beam type with strut-mounted coil springs
Steering	Manual rack-and-pinion, 20:1 ratio
Brakes	Power front disc/rear drum

MEASUREMENTS

Wheelbase	90.2"
Length	140.5"
Height	55.3"
Width	63.2"
Front tread	55.1"
Rear tread	54.5"
Cargo volume (cu. ft.)	26.5*
Passenger capacity	4

*With rear seat down. 11.7 cubic feet with rear seat up.

6-YEAR/100,000-MILE CORROSION PROTECTION

Corrosion warranty coverage for outer body panel rust-through is 6 years or 100,000 miles, whichever comes first. See your Ford Dealer for a copy of this limited warranty.

Ford EXTENDED SERVICE PLAN

Optional Ford Extended Service Plans cover major components on new Ford cars and light trucks for longer than the vehicle's basic warranty. Your Ford Dealer has full details.

MOTORCRAFT REPLACEMENT PARTS

Genuine Ford and Motorcraft original equipment replacement parts meet the same high standards as those installed in production.

OPTIONS AVAILABILITY

Options shown or described in this catalog are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

PRODUCT CHANGES

Following publication of the catalog, certain changes in standard equipment, options, prices and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is your best source for up-to-date information.

Ford Division reserves the right to change product specifications at any time without incurring obligations.

Red Carpet Lease — Ford Credit — Vehicle Leasing Plan

Ford Credit's Red Carpet Lease® program makes driving a new Ford even more pleasurable. With it, qualified lessees can drive a new car or truck every few years, and can generally select a more expensive vehicle (or one with more options) at a lower monthly payment. See your dealer today for details on Red Carpet Lease.

054-Ann. Litho in U.S.A. 8/91

Ford